



**ATIS-0300006**

ATIS Standard on -

**Implementation Guide for Package Labeling**



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**ATIS-0300006**

ATIS Standard

# **IMPLEMENTATION GUIDE FOR PACKAGE LABELING**

**Alliance for Telecommunications Industry Solutions**

Approved May 14, 2012 (Revised July 2018)

## **Abstract**

Implementation Guide for Package Labeling is an ATIS standard developed by the Automatic Identification and Data Capture (AIDC) Committee under the ATIS OAM&P Functional Group.

## Foreword

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The Alliance for Telecommunication Industry Solutions (ATIS) serves the public through improved understanding between carriers, customers, and manufacturers. The AIDC Committee establishes guidelines for common shipping labels, product marking labels, RFID tagging, product changes and software issuance standards. These common guidelines simplify the receiving, shipping, transportation and tracing of telecommunications products through company and industry business processes and the global supply chain.

Suggestions for improvement of this document are welcome. They should be sent to the Alliance for Telecommunications Industry Solutions, AIDC Secretariat, 1200 G Street NW, Suite 500, Washington, DC 20005.

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# Implementation Guide for Package Labeling

## 1 Introduction

### 1.1 Purpose

The purpose of this document is to provide implementation guidelines for package labels in compliance with the more technical information supplied in ANS MH10.8.6, shipping/transport unit labels in compliance with ANS MH10.8.1, and cable reel labels in compliance with ATIS-0300044 by providing a practical approach to the subject of bar code and two-dimensional (2D) labeling. This document provides a description of the labels and their uses, suggested procedures for the implementation of a package labeling program, an explanation of the technical requirements set forth in the existing specifications in non-technical terms and a common format for the exchange of labeling requirements.

This Implementation Guide for Package Labeling is divided into four main sections that:

- Provide a general description of the labels and their uses (PURPOSE).
- Suggest procedures for the implementation of a package labeling program (IMPLEMENTATION PROCEDURES).
- Explain the technical requirements set forth in the existing specifications in non-technical terms (TECHNICAL).
- Provide a common format for the exchange of labeling requirements LABEL INFORMATION EXCHANGE FORM. (SEE APPENDIX A)

NOTE: Throughout this document, references are made to “label suppliers” and “label receivers,” or, in some instances, simply “suppliers” and “receivers.” Additionally, the “label receiver” or “receiver” may be referred to as the “customer.” These terms are meant to identify which entity in the trading partnership is generating the labels (supplier) and which entity is receiving the labels (receiver). “Label supplier” should not be confused with a business entity that manufactures or sells labels or label stock.

### 1.2 Normative References

The following standards contain provisions which, through reference in this text, constitute provisions of this ATIS standard. All standards are subject to revision, and parties to agreements based on this ATIS standard are encouraged to investigate the possibility of applying the most recent editions of the standards indicated below.

ANS MH10.8.1, Unit Loads and Transport Packages - Two Dimensional Symbols<sup>1</sup> –

ANS MH10.8.2, Data Application Identifier Standard<sup>2</sup>

ANS MH10.8.3 – Transfer Data Syntax for High Capacity ADC Media<sup>1</sup>

ANS MH10.8.6 – Bar Codes and Two-Dimensional (2D) Symbols for Product Packaging<sup>1</sup> –

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<sup>1</sup> Available from ANSI, 25 West 43rd Street (between 5th and 6th Avenues), 4th floor, New York, NY 10036, Telephone: (212) 642-4900, Telefax: (212) 398-0023, Web site: <http://webstore.ansi.org/ansidocstore/default.asp>

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